

POS Reporting System



The **POS Reporting System** is an online toolkit made up of several application modules. These modules are ideal for restaurant companies that want to simplify management and operations of their organization. Modules can be subscribed to using the Software-As-A-Service (SaaS) model, either individually or bundled.

Currently, we offer two core modules, **Survey Says** and **My POS Data**, along with three add-on modules, **My Forms**, **My Files** and **My Payroll**.

We also offer a pair of data backup services, **POS Data Archive**, for your core POS data, and **PRS Online Backup**, for your entire system. With these utilities, we can back up either your restaurant POS server application and data, or an entire computer to the cloud, where it can easily be retrieved/restored.

When you subscribe to either **Survey Says** or **My POS Data**, we include our forms management add-on (**My Forms**) and centralized file manager add-on (**My Files**) free. **My Payroll** is also included free when you subscribe to the **My POS Data** module.



	PRS	PRS Survey	PRS Payroll	PRS +
Core				
My POS Data	✓			✓
Survey Says		✓		✓
Add-on				
My Forms	✓	✓		✓
My Files	✓	✓		✓
¹ My Payroll	✓		✓	✓
Extras				
POS Data Archive	\$	\$	\$	\$
PRS Online Backup	\$	\$	\$	\$

• - Included

\$ - Additional charge

¹ Additional charges may apply depending upon your payroll system, please contact sales for details

Why Should You Choose POS Reporting System?

When we first developed these tools, we focused on providing the core elements and features that most restaurant owners, operators and corporate staff want. Then we made sure the interface was simple, so it's easy to navigate and understand, even for our non-technical users. Finally, we set the price so anyone, including smaller chain and franchise group clients, can easily afford our system.

We're continually working to improve POS Reporting System and are currently developing additional modules, like an e-mail marketing system, a generic inventory management system, and a general operations management information system.



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My POS Data is a web-based, centralized reporting system for a restaurant company's POS data. It provides access to detailed, consolidated reporting for all locations from any computer with a broadband internet connection.

Why Should You Choose My POS Data Over Other Vendors?

Most POS vendors offer a 'feature rich' centralized reporting tool, and most companies have this need. However, a high percentage of these companies only require basic centralized reporting services. Additionally, there are those companies who would like some specialized reports, but they do not have the resources or time to develop any custom reporting. So, instead of offering a product that is full of unused or un-needed features, we offer a product that has the features that the majority of companies actually use, including a base set of reports. We then offer the ability to add or customize the basic reports to meet any specific reporting needs that a customer requires¹. Our pricing is extremely aggressive compared to other similar functioning products currently available.

System Features:

- Centralized multi-unit POS reporting in multiple formats (.PDF, .XLS, .DOC, .CSV, .HTML)
- Scheduled e-mail reports
- Customizable alerts and text reporting
- Smartphone reporting app
- Customizable dashboard
- Report grouping
- Data export
- ODBC access to your data
- Ability to purchase additional custom reports
- Easy to administer

How does it work?

It all starts with the client software running on each location's restaurant POS server. This client is a small application set up to transfer data at various intervals throughout the day. You have full control over how frequently the data is delivered to the server. The data is sent to the server, using secure FTP over a broadband internet connection, and then loaded into a MySQL database. Once there, use our simple and easy to navigate interface to compile and filter the data you want.

¹ Customization of the base reports is included in the initial setup of the site. Any further customizations, or development of new reports, will be charged on an hourly basis.



Survey Says is a 'program' or 'system' that helps restaurant groups increase sales by improving the quality of service and products at each location through the measurement and understanding of a guest's level of satisfaction.

Survey Says provides a much larger, and timelier, sampling than traditional mystery shopper programs or in-store and online customer comment cards. This significantly improves the ability to track the performance of each location.

Financial incentives for store management can also be added to promote practices intended to develop satisfied, loyal customers.

When compared to other guest satisfaction measuring tools and approaches, **Survey Says** offers the most value for the lowest price.

System Features:

- Detailed/customizable feedback reporting
- Includes unlimited number of surveys (volume of potential surveys customizable at POS)
- Ongoing measurement of customer satisfaction
- Customizable quick send e-mail templates
- Customizable question list
- Collect detailed contact and demographic information, including e-mail address with 'opt-in' functionality
- Instant e-mail notification of low scoring surveys
- Support for different surveys for different locations, or location groups
- Survey grouping
- Export data for detailed analysis
- Print or e-mail surveys
- Printable Coupons
- View live survey data online
- Easy to administer
- Multiple levels of access

How does it work?

1. The restaurant POS issues a Survey Check at a predefined interval. This check includes a Survey Code, along with instructions on how to use it to log in to the survey site.
2. The survey site is the web site where customers take the survey. Once they complete their survey, they are presented with a Redeem Code.
3. The Redeem Code is then written on the original Survey Check, which makes it a valid coupon, or is printed on a custom designed printable coupon. This coupon can now be redeemed at any location.
4. The Coupon Redemption site is a website where store managers can redeem a coupon using the Redeem Code. Additionally, the Redeem Application can be run on each POS terminal to allow for immediate coupon validation. Coupon redemption acts a deterrent against fraud, as well as, provides detailed tracking and statistics on survey and coupon usage.

My Forms



My Forms is an online forms tool that can be used to capture almost any data imaginable. Use it to set up and process various HR forms or capture store data not available through the POS, or any other data you want collected.

Responses from the online forms are then stored in our online database and are available through our reporting system.

System Features:

- Easily deploy custom forms
- Custom form design interface (*coming soon!*)
- Workflow management (*coming soon!*)
- Data accessible via form review, reporting system, export, or ODBC connection
- Includes unlimited number of forms/responses
- Many field types supported
- Easy to administer
- Multiple levels of access

My Files



My Files is a centralized file management system. Users can easily share files or folders over the Internet. Inspired by most standard file explorers present in desktop operating systems, the **My Files** interface presents your documents in a familiar way. You can copy or move them across folders and create files directly on the server. An efficient search engine helps you find any lost file rapidly. Most multimedia files can be previewed or played directly online, without having to download them to your local computer. Some video formats can even be streamed directly from the server.

You decide who has what type of access to your file system. Additionally, you can easily share a single file or entire folder with any external user. **My Files** can generate temporary links than can be sent by emails and that an external user can use to download the file, with or without having to provide a password.

System Features:

- Cloud storage for your company's documents
- Standard file explorer interface for ease of use
- Share files/folders with external users
- Preview/stream various multimedia formats
- User management system to control who has access to which files/folders
- Easy to administer



The **My Payroll** tool is a web-based payroll reporting system for a company's restaurant POS data. In addition to generating the required import files for your company's payroll system, it provides access to detailed, consolidated payroll reporting for all locations. The system includes a base set of labor reports, with the ability to add or customize existing reports to meet any specific reporting need¹. The pricing is extremely aggressive compared to other similar functioning products currently available.

System Features:

- Generation of required payroll system import files, including employee new hires, changes, etc.
- Centralized multi-unit POS payroll reporting (.PDF, .XLS, .DOC, .CSV or .HTML formats)
- Scheduled e-mail reports
- Customizable alerts and text reporting
- Smartphone reporting app
- Customizable dashboard
- Report grouping
- Data export
- ODBC access to your data
- Customizable alerts
- Ability to purchase additional custom reports
- Easy to administer

How does it work?

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¹ Customization of the base reports is included in the initial setup of the site. Any further customizations, or development of new reports, will be charged on an hourly basis.

POS Data Archive & PRS Online Backup



The **POS Data Archive** and **PRS Online Backup** tools are full-featured online backup utilities where your data is stored offsite, in the cloud. Our highly secure solutions will allow you to focus on running your business and not worry about 'what if?'

System Features:

- **Core Restaurant POS or Entire System Backup**
Only backup your POS application and data or every system in your organization.
- **Scheduling and Real-Time Cloud Backup**
Set up a schedule or backup everything automatically. POS Data Archive & PRS Online Backup run as Windows Services and track folders for new or changed files to backup to the cloud immediately.
- **Encryption & Compression**
Protect data from unauthorized access by encrypting it with a unique encryption key before sending to the cloud – cloud backup becomes secure as never before.

Reduce your backup's size with user end compression prior to cloud backup. Backup to the cloud becomes quicker and requires less storage space if you use compression feature.

- **Backup & Restore Wizards**
Setup backup plan or restore data in a few simple steps.
- **System State Backup & Bare Metal Restore**
Backup and restore operation system related components with PRS Online Backup. Perform Bare Metal restores.
- **Local Backup**
Set up local backup using PRS Online Backup if you want to send only a subset of your data to the cloud and keep the rest on your local backup storage. You get to decide whether to backup to the cloud or to keep backups on your local drive.
- **Block Level Backup**
Backup to the cloud only the changed parts of your files. POS Data Archive & PRS Online Backup tools detect these parts and automatically upload them to the cloud.

How does it work?

Our team works with you to determine the best configuration to maximize the level of protection of your data, as well as the speed of recovery in case of critical data loss. Once the backup plan is determined, you simply run the installer on any system you wish to protect, and your peace of mind begins immediately.



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